



...education for a changing world

INSURANCE
SOCIETY
of Philadelphia

456 Public Ledger Building - Philadelphia, PA 19106-0088 (215)627-5306 www.insurancesociety.org

A Study of the Human Body: Injury and Diagnosis *Medical Investigation of a Claim*

April 4, 2012

This is a very unique course where you will learn the basics of physiology in the classroom and then enter the, *normally closed-to-laypersons*, doors of a medical school anatomy lab. In the lab, medicine will come to life, so to speak, as you see and touch real cadavers and body parts. You will learn first-hand, the internal workings of the human body and how injury can affect them.

The program features 4 hours of physiology instruction in the morning on the different systems of the body, skeletal, muscular, circulatory, endocrine, digestive, respiratory, nervous, urinary, reproductive and sense organs, and parts of the body such as back, shoulder and knee areas. The instruction is by Temple University Professor Sam Hodge, Chair of the Legal Studies Department. Sam's book, "Anatomy for Litigators", which was honored in 2007 as the best legal textbook by the International Association of Continuing Legal Education, is included in the course (a \$150 value).

The afternoon features 2 hours of anatomy training in Jefferson Medical College's anatomy lab. You'll examine dissected cadavers and body parts in much the same way a medical student does. Assistant Professor, Hector Lopez, MD, who is Co-Director of the Human Form and Development course for first-year medical students, oversees this portion of the CLE. Dr. Lopez will demonstrate how body parts and systems work using live body parts. Professor Sam Hodge is present to customize the medical instruction so that claims issues can be addressed.

If you are an Insurance professional or Attorney that practices or works in the areas of Workers' Compensation, Medical Malpractice, or Personal Injury this is a once in a life time opportunity to acquire first-hand medical instruction. So share this information with a colleague or friend who would benefit from this training.

Testimonials

"This program was, without a doubt, the best I have ever attended. Every claims person will gain a better understanding of the human body and how it works. Certainly the day will be well spent by anyone who deals with bodily injury claims."

Dan Johns, Assistant Vice President Claims, Reliance Insurance Company

"The course initially started in a classroom where Dr Samuel D.Hodge Jr. explained the process with the assistance of his books and on screen entertaining visuals. He readied the class for the trip to the next site where medical students were actual working on the donated bodies. The class was broken up into smaller groups that rotated to various doctors who performed a visually demonstration and explained how certain body parts work and the reason for the possible death of the individual. All questions were answered and I found the class very informative and helpful. The books received, Anatomy For Litigators and Supplement will be a helpful visual and reference guide to assist me with my job. Thank you for offering this opportunity for personal growth. " **Olga Gildein, Claim Coordinator, Claims Management, ARAMARK**

If you need additional information please contact Terry Mogul at tmogul@insurancesociety.org or Carla Corrado at ccorrado@insurancesociety.org; or call 215-627-5306.



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Instructors

Professor Samuel D. Hodge, Jr.

Sam Hodge, a skilled litigator, is a professor at Temple University where he chairs the Legal Studies Department. Professor Hodge's second area of educational pursuits is anatomy which he teaches at Temple's Law School to both J.D. candidates and in the Masters Program in Trial Advocacy. He has received multiple teaching awards and his interactive teaching style has been the subject of stories in the New York Times, the Philadelphia Daily News, the Chronicle of Higher Education, National Public Radio and television. Professor Hodge's research focus is in medicine and the relationship of trauma to personal injury. His most recent book, *Anatomy for Litigators*, was published by ALI-ABA, the educational arm of the America Bar Association. This text won the 2008 Award for Professional Excellence in the area of legal publications, from the international Association for Continuing Legal Education. Sam has also taught the Insurance Society's *Medical Investigation of a Claim* for nearly 15 years and is the recipient of the John Topoleski Memorial Award for Outstanding Insurance Instructors.

Hector Lopez, MD

Dr. Lopez is the Co-Director of the Human Form and Development course for first-year medical students at Jefferson Medical College. He is responsible for all aspects of the dissection room experience. An Assistant Professor in the Division of Anatomy, Department of Pathology, Anatomy and Cell Biology, Jefferson Medical College, his responsibilities include the anatomical sciences education of medical and health professions students; he provides courses in human pathology and supervises laboratories in neuroanatomy, gross and cross-sectional anatomy.

Course ID:	16700
Date:	4/4/12
Time:	8:30 – 4:00
Location:	Insurance Society of Philadelphia 460 Public Ledger Bldg, 6 th & Chestnut Sts. Philadelphia, PA 19131 AND Jefferson Medical School (just a 2 block walk from ISOP)
Fee:	\$450 Member/\$499 Non-Member (Includes book, CE/CLE Filing Fees and Lunch)
Multiple Registrations:	An additional \$25 will be deducted from each registration of 3 or more from a single company.
Register at:	www.insurancesociety.org or use the Registration Form at the bottom of this flyer

CONTINUING EDUCATION CREDITS

Insurance

- 6 State of Pennsylvania
- 6 State of New Jersey
- 6 State of Delaware
- 6 State of Maryland

Legal (CLE)

- 6 State of Pennsylvania Substantive
- 6 State of New Jersey
- 6 State of Delaware



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6 State of New York

AGENDA

- 8:00 – 8:30 Check-In & Continental Breakfast
- 8:30 – 10:30 Brush-Up and Some Advanced Pointers on Systems of the Body
Integumentary, skeletal, muscular, circulatory, endocrine, digestive, respiratory,
urinary, reproductive, nervous, and sense organs.
- 10:30 – 10:45 Break
- 10:45 – 12:45 Brush-Up and Some Advanced Pointers on the Back, Shoulder &
Knee
Parts of the spine, spinal cord, nerves, discs, mechanisms of injury, etc.; rotator
cuff injuries, shoulder joint; soft tissues, ligaments, muscles, bones, and joints.
How they work together and what happens when they don't.
- 12:45 – 2:00 Lunch break — (lunch included in your tuition)
Walk to Jefferson Medical College Anatomy Lab
- 2:00 – 4:00 View Cadavers in the Anatomy Lab

Registration form on next page.

Cancellation/Refund Policy:

1. A non-refundable processing fee of **\$25** will be deducted from **all refunds and registration change** requests.
2. **No refunds** will be issued for cancellations received after **11/2/11**.
3. A **\$25 processing fee and \$95 book fee** will be deducted from any refund requests after **10/26/11**, but you will receive a book through the mail.



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REGISTRATION

A Study of the Human Body: Injury and Diagnosis *Medical Investigation of a Claim*

November 9, 2011

Course #16700

Remit to: The Insurance Society of Philadelphia, P.O. Box 40088, Philadelphia, PA 19106-0088
215-627-5306 - Fax 215-627-2754 - info@insurancesociety.org

Or you can register online at www.insurancesociety.org

Name _____

Company _____ Member # _____

Address _____

Email Address _____ Phone # _____

If you are paying for more than one student please list additional attendees:

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

A Check in the amount of \$ _____ is enclosed.

Please invoice our company for this number of registrations _____.

Charge to: Visa MasterCard Amex

Card Number: _____ Expiration Date: _____

Signature: _____

See Cancellation Policy on the previous page.